



CROSS-CULTURAL CONSULTING

Asian Know-How Succeed in Sweden Your Office in China

ASIAN KNOW-HOW



SUCCEED IN SWEDEN



YOUR OFFICE IN CHINA







Needs/Offers	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6	Stage 7
Information exchange	✓	✓	✓	✓	✓	✓	✓
Got Asian visitors		✓	✓	✓	✓	✓	✓
Travelling to Asia		✓	✓	✓	✓	✓	✓
Relocating to Asia				✓	✓	✓	✓
Asian employees coming to Sweden for training and practice				1	1	1	✓
Seminar	✓	✓	✓			✓	✓
Open courses	✓	✓	✓			✓	✓
Customized training		✓	✓	✓	✓	✓	✓
Relocation training				✓	✓	✓	✓
Language training				✓	✓	✓	✓
Team building				✓	✓	✓	✓
Background research			✓				
Market research			✓				

Educations for companies and organizations with international employees coming to work and live in Sweden

Business	Short-term	Short-term	Long-term
visit	training	employment	employeemen

Needs/Offers	Business visit	Short-term training	Short-term employment	Long-term employment
Cultural understanding	✓	✓	✓	✓
Efficient communication within the company		✓	1	✓
Explore living envoronment		✓	✓	✓
Make friends and enjoy staying			1	✓
Improve language				✓
Swedish culture training	✓	✓	✓	✓
Relocation training for the family			✓	✓
Team building			✓	✓
Language training				✓
Activities arrangement	✓	✓	✓	✓

Practical support for companies who do business with China through our offices in Suzhou and Foshan



Needs/Offers	Import from China	Export to China	Establish in China
Sourcing	✓		
Your own staff		✓	✓
Individual tasks (see examples below)	✓	✓	✓
> price checking	✓		
> collect samples	✓		
> quality check	✓		
> factory visit accompany	✓		
> sales channel searching		✓	✓
> office location rental		✓	✓
> recruiting			✓
> other emergent needs	✓	✓	✓

TRAINING METHOD

Before the training

- Discuss with participants and listen to their problems, wishes and goals
- Customize the training program



During the training



- Understand yourself, develop cultural awareness
- · Understand the new culture
- Focus on case study based on participants' real problems
- Develop action plan which will bring changes to the future

After the traing

- Receive a summary of the training
- Follow up in a couple of weeks

TRAINING MODEL

