

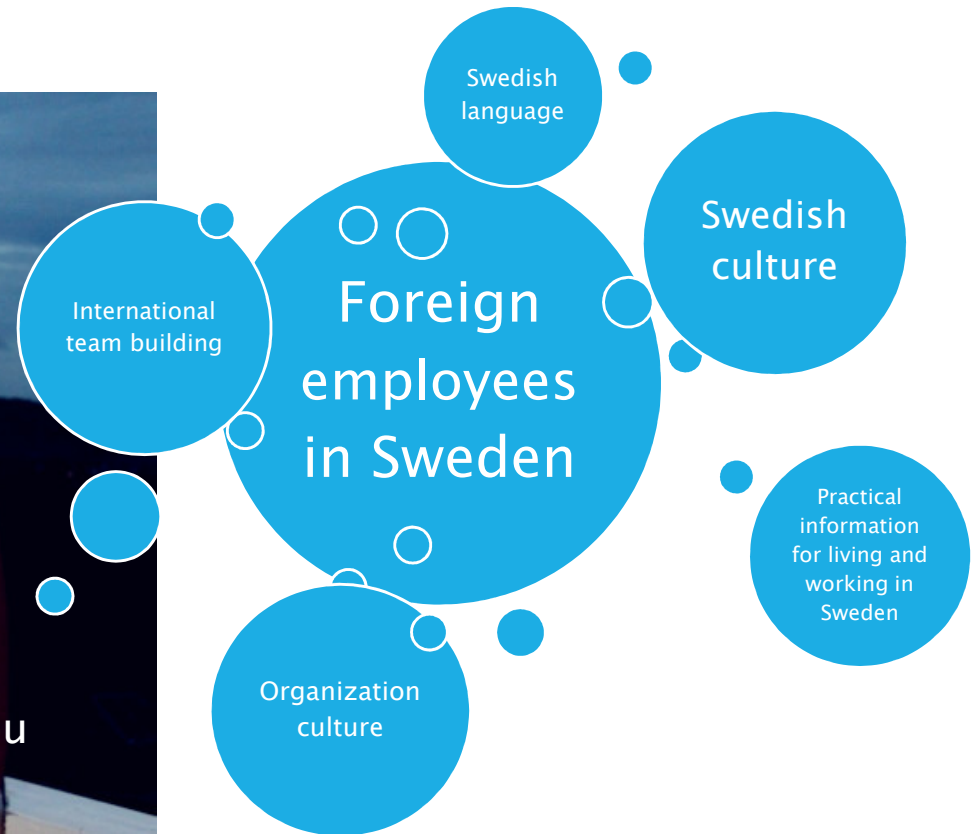
CROSS-CULTURAL CONSULTING

Asian Know-How
Succeed in Sweden
Your Office in China

ASIAN KNOW-HOW



SUCCEED IN SWEDEN



YOUR OFFICE IN CHINA

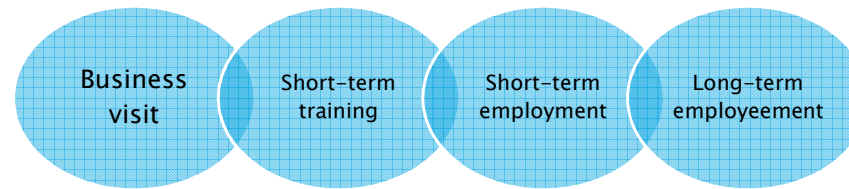


Educations for companies and organizations operating on global market – aiming Asia



Needs /Offers	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6	Stage 7
Information exchange	✓	✓	✓	✓	✓	✓	✓
Got Asian visitors		✓	✓	✓	✓	✓	✓
Travelling to Asia		✓	✓	✓	✓	✓	✓
Relocating to Asia				✓	✓	✓	✓
Asian employees coming to Sweden for training and practice				✓	✓	✓	✓
Seminar	✓	✓	✓			✓	✓
Open courses	✓	✓	✓			✓	✓
Customized training		✓	✓	✓	✓	✓	✓
Relocation training				✓	✓	✓	✓
Language training				✓	✓	✓	✓
Team building				✓	✓	✓	✓
Background research			✓				
Market research			✓				

Educations for companies and organizations with international employees coming to work and live in Sweden



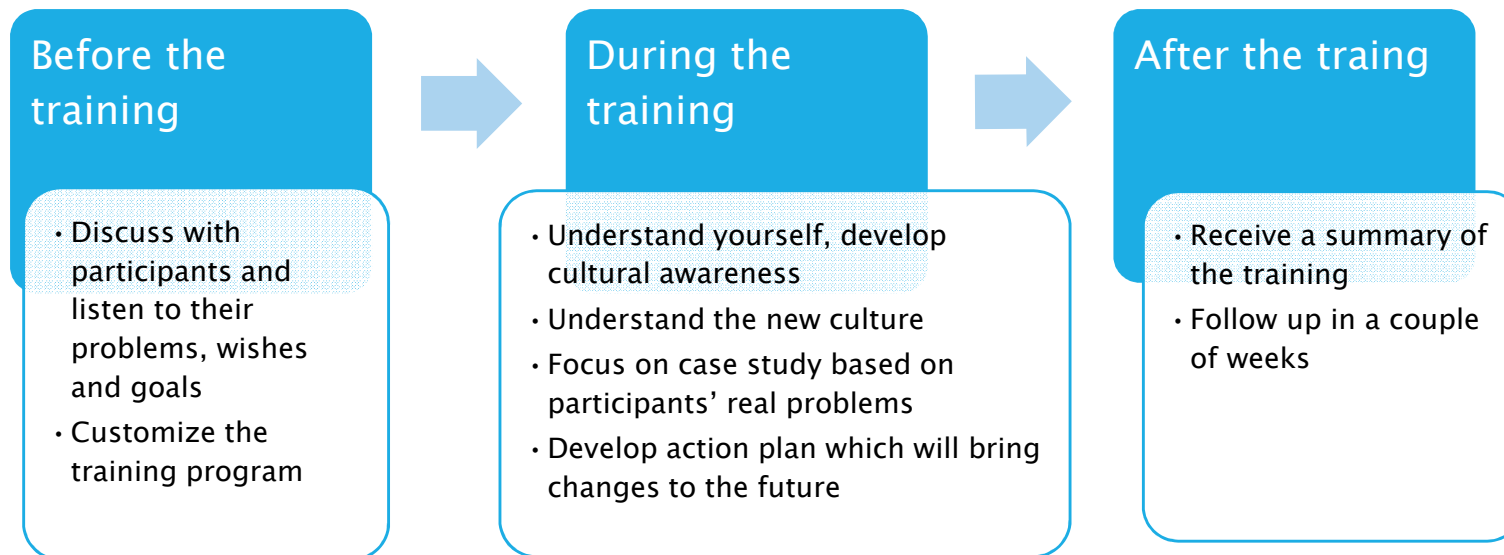
Needs/Offers	Business visit	Short-term training	Short-term employment	Long-term employment
Cultural understanding	✓	✓	✓	✓
Efficient communication within the company		✓	✓	✓
Explore living environment		✓	✓	✓
Make friends and enjoy staying			✓	✓
Improve language				✓
Swedish culture training	✓	✓	✓	✓
Relocation training for the family			✓	✓
Team building			✓	✓
Language training				✓
Activities arrangement	✓	✓	✓	✓

Practical support for companies who do business with China through our offices in Suzhou and Foshan



Needs/Offers	Import from China	Export to China	Establish in China
Sourcing	✓		
Your own staff		✓	✓
Individual tasks (see examples below)	✓	✓	✓
➤ price checking	✓		
➤ collect samples	✓		
➤ quality check	✓		
➤ factory visit accompany	✓		
➤ sales channel searching		✓	✓
➤ office location rental		✓	✓
➤ recruiting			✓
➤ other emergent needs	✓	✓	✓

TRAINING METHOD



TRAINING MODEL

